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# **Zoom Cloud Meeting: Teaching Media in ESP Online Learning**

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## **ABSTRACT**

*This research aims to describe the lecturers' perception in using zoom cloud meeting as a teaching media in ESP online learning. The method of this research was descriptive qualitative and the subject of this research was the lecturers who teach ESP in State Polytechnic of Malang and University of PGRI Argopuro Jember. The lecturers could use zoom cloud meeting as a media in teaching ESP during online learning and zoom cloud meeting could help the lecturers to teach and it could help them to interact with the students when they did teaching and learning process. So, zoom cloud meeting has many benefits for the lecturers in ESP online learning.*

*Keywords: the lecturers, zoom cloud meeting, online learning*

## **INTRODUCTION**

Online learning is one of the activities that must be done by the lecturers in their teaching during Covid-19 Pandemic. This situation can force the lecturers and the students to do it and they cannot do face to face in teaching and learning process. So, the lecturers and the students can use learning and teaching media in their activities. Online learning is a learning which is designed by using computer tools (Michael, 2013). Online learning also asks the students and the lecturers to do long distance learning and the students must be more active without meeting face to face with the lecturers and it is needed a media to communicate and to deliver the lecture through online media.

Online learning is a learning system that is carried out by using a platform that can support the learning process even though it is far away. In addition, online learning is a learning activity that carried out remotely through media in the form of the internet and tools such as computers and smartphones (Putria et al., 2020). To support online learning that is carried out to achieve goals learning, teachers

must take advantage of the development of Information Technology and Communication (ICT). Utilization of technology as a medium of learning in teaching and learning process, can facilitate the way of teaching in communicating and interact with students both inside and outside the classroom. Besides, the development of ICT as a learning medium must really considered because if it is not used properly, it can have a bad impact on the learning benefits. One of the results of the development of ICT that can be used by lecturers as a teaching media to support online learning during Covid-19 pandemic.

The Lecturers have to choose a teaching media to teach the students although it is not be done in the classroom. The lecturers and the students need to have a media which can reach them although in different places. The media which they need is not only to communicate but also can accommodate the teaching and learning process includes material delivery and easiness of access. It can be done through video conference.

When the lecturers do online learning, they of course need teaching media as a facility in learning. Therefore, the platform which is used as a teaching media when they teach ESP need video conference. One of video conference platforms is zoom cloud meeting. Zoom cloud meeting is media which can facilitates video conference to the users. In this Zoom Cloud Meeting application, the lecturers can communicate directly with the students via video. Therefore, this media is suitable to use as a media in ESP online teaching and learning process.

#### **LITERATUR REVIEW**

Talking about online learning, it has become a reality in our country since Covid-19 pandemic. In this situation, as stated by our Minister of Education and Culture (Makarim, 2020) based on circular number 4 in 2020 about education policies in the emergency phase of Covid-19, online learning or distance learning becomes the proper solution to implement without burdening lecturers and students while still paying attention to character strengthening to complete the curriculum achievement. As a result of this regulation, online application media such as Zoom cloud meetings becomes an option.

In addition, WhatsApp, Google Classroom, Skype, Zoom Cloud Meeting, and other learning-supporting technologies are needed as a bridge between professors and students (Munira and Fitriawati, 2020). Although it is not conducted face to face in pandemic, online learning can be used to maximize the teaching learning process (Allen et al., 2020). So, using zoom as an alternative to replace face-to-face meetings with video conferencing that can be accessed by students and lecturers to maintain the quality of learning so that the learning process continues smoothly.

In today's digital era, zoom cloud meetings is a highly beneficial alternative application for virtual meetings to promote communication with many people

without having to make direct contact and to assist learning goals (Suardi, 2020). Instead of having a face-to-face meeting in the classroom, this program or application is utilized for video conferencing. It may be installed on computers, laptops, Android phones, and other mobile devices. Students who do not have access to a computer can participate in virtual classes using their smartphones. The Zoom cloud meeting tool is extremely useful for interacting remotely; all lecturers' explanations can be delivered instantly without the need to meet in person.

Zoom cloud meeting facilitates discussions between lecturers and students in ESP learning as well as among students through direct communication via video conference, which is supported by zoom features such as raise hand and group messages, so that if there are any audio issues, the students can use the available chat features to help themselves. Some zoom features allow the lecturers to present and assess four language skills during full interactions with the medical students, as well as deliver the substance of information in a variety of methods (Guzacheva, 2020). In the tough situation of the present pandemic, zoom cloud meeting can greatly aid learning by facilitating access to information and communication in the learning process for students.

There are some previous studies on the utilization of Zoom cloud meetings. Shadat et al., (2017) discovered that employing zoom for distant learning was more participatory, increases satisfaction, and gives pleasant experiences in the learning process for Engineering students. Zoom's revolutionary approach improved learning outcomes for various student groups. The fourth semester students of the mathematics education study program at Bengkulu University participated in classroom action research about e-learning model with zoom application to improve the ability of giving strengthening skills in mathematics learning. The results showed that the lecturer activities in the teaching learning process with e-learning model with zoom application were in a good category, and the students' activities improved and the ability of giving strengthening skills in mathematics learning improved (Andriani and Sari, 2020). This research has different from those previous study. This research will discuss and describe about the lecturers' perception in using zoom cloud meeting when they teach ESP in online learning to the students.

## RESEARCH METHOD

This research used descriptive qualitative research. The subjects of this research were the lecturers who taught ESP subject in State Polytechnic of Malang PSDKU Kediri and University of PGRI Argopuro Jember. They consisted of two lecturers. The data collection technique which was used in this research was interview. The interview was done to the lecturers who taught ESP subject to get the data based on the purpose of this research. The data collection techniques were identifying the data based on the data collection, analyzing the data based on the purpose of the study and evaluating the data based on the results.

## FINDING

Based on the results of the interview to the lecturers in teaching ESP, there were some lecturers' perception in using zoom cloud meeting as a teaching media in ESP online teaching. The ESP lecturers of State Polytechnic of Malang PSDKU Kediri and University of PGRI Adipuro Jember had some perceptions based on their experiences during using zoom cloud meeting in their ESP online learning. First, zoom cloud meeting could make easier the teaching and learning process. The lecturers could deliver the purpose of the learning through zoom cloud meeting and the outcomes of ESP learning in the end of the semester. They could start the meeting through zoom cloud meeting and gave spirit to the students in the first meeting. Besides, the lecturers also could explain that the students had to understand the condition during Covid-19 pandemic so they could use zoom in doing ESP online teaching and learning process. Second, the lecturers had perception about zoom cloud meeting that could make easy to the lecturers in getting interaction with the students. Zoom cloud meeting could facilitate all of the students in one meeting. The lecturers also said that in teaching ESP, zoom cloud meeting could help them to communicate with the students by using video conference. Besides, there were many features that support ESP online learning more easily conveyed well to students at home. The lecturers could display the material as well as explain it directly to students via zoom cloud meeting. The students could ask questions directly to the lecturers like in class. Learning was not only monotonous just doing assignments, but the lecturers also gave quizzes to the students.

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The third lecturers' perception about zoom cloud meeting in ESP online learning was it could give the variation in online learning. The use of zoom cloud meeting became one of variations which was used by the lecturers in teaching ESP to support online learning. The lecturers usually used WhatsApp in her teaching. Then, she tried to use zoom cloud meeting in her ESP online teaching. They also had opinion that the lecturers must achieve the information and communication technology to create innovation for the students in online learning. It could make the students did not feel boring during ESP online learning. The lecturers felt that zoom cloud meeting had many benefits for them.

Another lecturers' perception about using zoom cloud meeting as a teaching media in ESP learning was it could make the situation of online learning to be more active. The ESP online teaching and learning process was more active although it did not happen in the classroom. The situation was not boring and monotonous online learning. The students were not only doing assignment in their online learning activity, but also getting interaction and communication directly with the lecturers and other students in the discussion. Before the lecture was started, the lecturers usually gave a change to the students in calling each other while waiting

the others joined the zoom cloud meeting. Besides, the lecturers also gave the students opportunity to ask some questions after the lecturers explained the lessons. They could also know the students' active participation during ESP online teaching and learning process through zoom cloud meeting.

## DISCUSSION

The implementation of zoom cloud meeting as a media in ESP online learning which was done by the lecturers of State Polytechnic of Malang PSDKU Kediri and University of PGRI Argopuro Jember had many benefits based on their perception and experiences during using zoom cloud meeting. They did ESP online teaching to get the purpose of the learning process. Kurniasari et al. (2020) stated that the lecturer must pay attention the learning purpose whether in offline or online learning. To achieve the learning purpose, it was needed the media as the technology development in achieving the learning purpose and making the learning to be more effective (Kuntarto and Asyar, 2016). The suitable media which could be used in online learning was zoom cloud meeting. It was related to the research was done by Liu and Ilyas (2020), using zoom cloud meeting could affect the results of the students' learning with 70 minimum score.

Febrianto et al. (2020) also stated that one of the learning principals was the interaction between lecturer and student in online learning and it was interactive. By using zoom cloud meeting, the lecturer and the students could get communication and interaction because it had a feature of video conference. Besides, Wang et al. (2018) looked into a hybrid synchronous learning environment (BSLE). The majority of students attended the course face-to-face, while the others used two-way video conferencing to participate Zoom cloud meeting. Students loved the flexibility and ease of attending lessons via Zoom from remote locations based on the findings of their study.

Online learning nowadays sometimes made the situation to be bored. Therefore, in teaching ESP online learning, the lecturers had to have a variation in order to increase the students' interest. One of the lecturers' efforts in ESP online teaching and learning process was using zoom cloud meeting in their teaching activities. It could give innovative situation although they did not meet the students in the classroom. According to Siahaan (2020), the variation learning could give a benefit in learning, that was the students could develop their thinking. Besides, Serhan (2020) also stated that using zoom cloud meeting was also affected the students' attitude during online learning.

The use of zoom cloud meeting also could make the ESP online learning to be more active. It could make the students to discuss the materials with the lecturers directly. The lecturers and the students could share each other and solve the learning problems during the discussion. It was related to Suardi (2020), the lecturer could

increase the affective and psychomotor aspects of the students in online learning by using zoom.

### CONCLUSION

Zoom cloud meeting was one of the technology developments in this online learning era and it could use as the teaching media. The ESP online learning during Covid-19 pandemic needed zoom cloud meeting to do teaching learning process which was done by the lecturers. The lecturers of State Polytechnic of Malang PSDKU Kediri and university of PGRI Argopuro Jember used zoom Cloud meeting during online learning.

Zoom cloud meeting which was used as teaching media by the ESP lecturers gave the benefits in their online teaching. The benefits of zoom cloud meeting based on the lecturers' perception were making easier to achieve learning outcome, making easier to get interaction with the students, giving variation in online learning and creating ESP online learning to be more active.

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